



## Attendee Specs

140 attendees expected  
50% will attend live

On-Demand options  
are available within  
24 hours

Company Exposure  
for all of 2022

## Dentistry's Laser Meeting Sponsor Guide

Join us at ALD 2022: Dentistry's Laser Meeting, as Sponsor or Exhibitor, as we navigate a new sales experience, together.

### Networking opportunities that encourage attendees to connect...

- ◆ During each date, we will run one Showcase Video Spotlight. *(Sponsors only)*
- ◆ Do you want to stand out? Consider a special offer to send to each attendee in advance?
- ◆ You can decide if you want a sales rep to staff your Virtual Exhibit Booth during the live production.
- ◆ Attendees will have access to all information in your exhibit, even if they choose not to interact with you synchronously.
- ◆ **BONUS:** Posting of a short infomercial-style video to our social media channels to help you engage with conference attendees.

### Topics Include:

- Lasers in Everyday Dentistry (Hygiene, Pediatrics, General, Perio, Implants)
- Controversies in Dentistry
- Emerging Technologies
- Photobiomodulation (PBM)
- Facial Aesthetics
- Oral Esthetics
- Pediatrics
- Practice Management: The Business of Dentistry
- Laser Safety
- Digital Dentistry (CBCT, Scanners)



### For More Info

Gail Siminovsky, CAE  
siminovsky@laserdentistry.org  
or call 954-346-3776

### 29<sup>th</sup> ALD Annual Conference & Exhibition

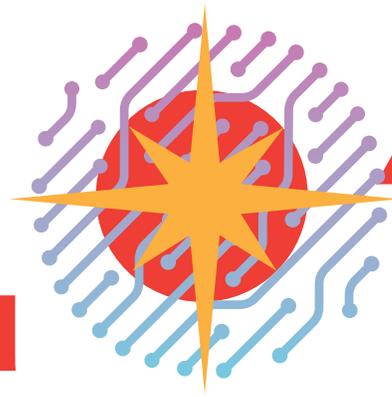
Tuesdays & Thursdays 7:00 pm - 9:30 pm ET  
April 5 & 7 | April 12 & 14 | April 19 & 21

**SCAN HERE**



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# Boost Your Brand

## SPONSOR PACKAGE \$2,500

- **3 Available**
- 10-minute Sponsor Showcase Video Spotlight. Each sponsor provides a video to play during the live session.
- Company banner on ALD website for 6 months
- Company logo on promo materials including ALD website, eNewsletters, and social media
- Company logo with URL on email confirmation
- Company logo on introduction slides
- Up to 24 CEUs over 3 weeks of live interaction
- Attend Live Q&A panel discussions
- Build your virtual booth including links to your product videos, website content and your YouTube Channel.
- Company brochures (pdf format) are accessible for both live webinar attendees and on demand attendees
- Recognition in a post meeting follow-up email to all registered attendees.
- Post conference attendee lists
- Company content will be available until 12/31/22.
- Full Attendee Report with: Name, Email, Company, Title

## EXHIBITOR PACKAGE \$1,500

- **6 Available**
- Company logo on promo materials including ALD website, eNewsletters, and social media
- Company logo with URL on email confirmation
- Company logo on introduction slides
- Up to 24 CEUs over 3 weeks of live interaction
- Attend Live Q&A panel discussions
- Company content is available to attendees until 12/31/22
- Build a product information platform in Map Dynamics including links to your, website content and YouTube
- Company brochures (pdf format) are accessible for both live and on demand attendees
- Recognition in a post meeting follow-up email to all registered attendees
- Post conference attendee lists
- Full Attendee Report with: Name, Email, Company, Title

**Hurry,**  
Time is running out  
Only a few spots remain!

### IMPORTANT DEADLINES:

- **FEBRUARY 15 – APRIL 1** – Set up your virtual exhibit
- **MARCH 25** – Deadline to send in sponsor main stage showcase video spotlight
- **APRIL 1** – Deadline to upload videos and promotional materials
- **APRIL 1** – Final review of virtual exhibit information
- **APRIL 1** – Site opens for attendees
- **APRIL 5** – First session

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Example Screenshots of Virtual Platform Dashboard (Home Screen) showing the Sponsors and Exhibitors Listing Page:

