



31st Annual Conference & Exhibition
PHOENIX, AZ | Sep 19-21, 2024

Navigating
LASER
TECHNOLOGY
From Basics
to
BRILLIANCE!

SEPTEMBER 19-21, 2024 • PHOENIX, ARIZONA
laserdentistry.org



SPONSOR & EXHIBITOR PROSPECTUS



Invitation to Dental Companies: 31st ALD Conference & Exhibition

Dear Valued Dental Leaders,

On behalf of the Academy of Laser Dentistry (ALD), I am delighted to extend a formal invitation to your esteemed company to **sponsor and exhibit** at the prestigious **31st ALD Conference & Exhibition taking place in Phoenix, AZ on Sep 19-21, 2024.**

As you know, the ALD Conference is dentistry's foremost laser meeting, and for over three decades has served as a cornerstone for **collaboration, education, and connection** within the field of Laser Dentistry. This year, we are building upon this legacy by fostering an environment dedicated to **"NAVIGATING from BASIC to BRILLIANCE in Laser Dentistry"**

The 31st ALD Conference promises to be a landmark event, attracting a diverse audience of **leading laser dentistry professionals** from across the globe. These attendees represent a dynamic and forward-thinking community, eager to **expand their knowledge, enhance their practices, and explore new avenues for professional growth.** Your participation as a sponsor or exhibitor would provide a unique opportunity to connect with this influential group and showcase your commitment to the advancement of laser dentistry. We believe your esteemed company aligns perfectly with our mission.

Why partner with the 31st ALD Conference?

- **Position yourself as a leader** in the evolving field of laser dentistry and gain brand recognition within a targeted market.
- **Gain unparalleled access:** Engage with a highly qualified audience of dentists, researchers, and industry leaders actively seeking the latest advancements in laser technology and applications.
- **Boost brand awareness:** Position your company as a front-runner in the field of laser dentistry through prominent sponsorship opportunities and dedicated exhibition space.
- **Contribute to the Advancement of Laser and Innovative Dentistry:** Your support plays a crucial role in propelling the development and adoption of laser technology, ultimately enhancing patient care and practice efficiency.

Sponsorship and Exhibition Opportunities:

We offer a diverse range of sponsorship and exhibition packages tailored to meet your specific needs and objectives. Whether you seek brand visibility, product demonstrations, or educational engagement, we have the perfect platform to elevate your presence within the laser dentistry community.

For sponsorship opportunities and exhibitor booth information, please email LaserExec@LaserDentistry.org. We encourage you to act quickly, as space is limited.

Join us for an unforgettable experience at the 31st ALD Conference & Exhibition. Together, let's illuminate the future of dental care.

We are confident that the 31st ALD Conference will be an invaluable platform for your company to connect, collaborate, and contribute to the future of laser dentistry. We look forward to welcoming you as a valued partner in this exciting journey.

Sincerely,

Walid Altayeb
Chairman, 31st ALD Conference & Exhibition
Academy of Laser Dentistry



ALD Facts

- ★ ALD is the only not-for-profit organization serving tech-savvy dentists without a commercial bias to one particular company.
- ★ Membership: 2,000+ Spanning 23 countries and growing.
- ★ Professional Membership: General dentists, pediatric dentists, oral and maxillofacial surgeons, orthodontists, endodontists, periodontists, prosthodontists, dental hygienists.
- ★ 10 International Chapters and 13 International Study Clubs
- ★ NEW IN 2024: Intro to Laser Dentistry Event on Thursday Night for Local Dentists and Downtown Chandler Dine Arouns on Saturday Night (transportation provided)

ALD Conference Location & Dates



- ★ **Marriott Phoenix/Chandler**
1600 S Price Rd,
Chandler, AZ 85286
- ★ **Exhibitor Move-In & Pre-Conference Workshops:**
Thursday, Sept. 19, 2024 - 3pm
- ★ **Conference:**
Friday, Sept. 20, 2024
and Saturday, Sept. 21, 2024
Exhibits - 8am-5pm

Sponsor & Exhibitor Benefits and Packages



We offer reduced pricing for ALD Corporate Members. Corporate Members enjoy benefits all year. Become a member today and take advantage of special booth prices.

For more information on membership, contact:

Stephen Goldman, LaserExec@LaserDentistry.org, 813-444-1011

SPONSORSHIP/EXHIBITOR PACKAGE PRICING & INCLUSIONS	PLATINUM	GOLD	SILVER	EXHIBITOR
COST	\$12,500	\$9,500	\$6,000	ALD Member \$1,950 Non-Member \$3,100
Friday Night Reception Sponsor	★			
Past Presidents & Speaker Reception		★		
Hands-On Workshop	(2) Exclusive Opportunities	(1) Exclusive Opportunity	Shared Opportunity	Shared Opportunity
Speaker Opportunity	★	★	★	ALD Corporate Members Only
Space in Exhibition Hall to include 6' table and 2 chairs	8x20	8x20	8x20	8x10
Exhibitor representative badges (non-dentists)	3	3	2	2
Complimentary Invitations for your prospects to the Introduction to Laser Dentistry Event on Thursday Night (\$99 value each)	10	8	3	
Company logo on introduction slides announcing sponsorship	★	★	★	
Attendee Bag with sponsor logo	★			
Conference Lanyard with sponsor logo		★		
Company logo URL on email confirmations to attendees	★	★		
Corporate membership for 12 months (See inclusions on next page)	★	★	★	If you choose to join
Pre-Conference Attendee List for lead generation	★	★		

*These benefits are subject to ALD's approval of content and to ALD's speaker presentation policies, where applicable.

Exhibitor Package Inclusions:



The Following Benefits Included with Each Sponsorship/Exhibit Package

- Table and two chairs
- Company name and website link in onsite conference guide
- Branded Social Media Marketing Collateral
- Admittance to general sessions for booth personnel
- Continental Breakfast and Lunch on Friday and Saturday for booth personnel
- Invitation to Friday evening reception
- Electronic post-conference attendee lists
- Company listing and website link on the ALD website for one year (Corporate Members only)

ALD Annual Corporation Membership (\$950 value)

The Academy of Laser Dentistry provides the following membership program opportunities for companies to reach our members and prospects that are interested in receiving the most up-to-date dental materials and services:

- Podium speaker and/or hands-on workshop at the annual conference
- Webinars, blogs and news posts throughout the year
- Social media posts
- HTML e-blast written by sponsor for distribution to ALD members and prospective members
- We will feature your company in emails to our database of 6,500 members and professionals throughout the year to increase your brand-awareness and sales opportunities for your products and services.

Hands-On Workshops (\$2,500 value)

Friday, September 20 or Saturday, September 21.

During each workshop, you provide the speaker and equipment for deep dive 3-hour training and education for up to 25 dentists and hygienists to participate.

A-la-carte Sponsorships



International Attendees Welcome Reception (Pre-Conference Thursday night, 1 available)

\$5,000

High visibility as international cocktail reception sole sponsor. Includes: 10-minute Company Presentation at Reception, Signage, Program Mention, and Company Logo on Introduction Slide at Main Session



Venue Information



Marriott Phoenix/Chandler

1600 S Price Rd, Chandler, AZ 85286

For Reservations please go to the link below:

<https://tinyurl.com/ALDPhoenix2024>

Make yourself at home in one of the 264 guestrooms featuring refrigerators and Smart televisions. Your pillow-top bed comes with Egyptian cotton sheets. Wireless Internet access (surcharge) keeps you connected, and cable programming is available for your entertainment. 15 miles from Phoenix Sky Harbor International Airport.



ALD[®]

Academy of Laser Dentistry

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2024



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Exhibit Registration Form

Sponsor/Exhibitor Level:

_____ Platinum **\$12,500** _____ Gold **\$9,500** _____ Silver **\$6,000** _____ ALD Member Exhibitor **\$1,900** _____ Non-Member Exhibitor **\$3,100**

Company Name: _____ Company Contact: _____

Email: _____ Phone: _____

Address: _____

City, State, Zip: _____

Payment by check is preferred; however, credit cards are accepted.

Enclosed is a check for the amount of (or process our payment in the amount of) \$ _____

Credit Card# _____ Exp. Date _____

Cardholder's Name: _____ 3-digit Security Code: _____

Cardholder's Billing Address: _____

Cardholder's Signature: _____

Ready to secure your 2024 ALD Conference & Exhibition Sponsorship?

We are happy to customize a sponsorship opportunity that fits the needs and goals of your organization. Please reach out to Stephen Goldman, Sponsorship & Exhibitor Coordinator, LaserExec@LaserDentistry.org, 813-444-1011

