



# **Targeting Peri-implantitis Sponsors Guide**

The Targeting: Peri-implantitis Symposium will offer clinicians from implant beginner to advanced, from restorative to surgical placement participants, with greatest knowledge of treatment for this growing concern in implant dentistry. Treatment modalities will go beyond what is seen in current publications or current education. AAID and ALD are partnering to deliver top clinicians in their respective fields to create this symposium.

## **Topics include:**

LASER TREATMENTS COMPLICATIONS CODING TREATMENT MODALITIES

# Sessions are held on Tuesdays and Thursdays in January 2022

#### JANUARY 11 & 13 | JANUARY 18 & 20 | JANUARY 25 & 27

- ✓ Our goal is to provide networking to encourage people to learn and connect with you.
- ✓ During each date, we will run one Sponsor Showcase Video Spotlight. (Sponsors only)
- ✓ You can decide if you want to staff your Virtual Exhibit Booth with a representative during the symposium. If a representative is present during the live sessions, there are several ways to interact with attendees using the chat or discussions features or meeting requests.
- ✓ Attendees will have access to all information in your exhibit, even if they choose not to interact with you synchronously.

# **Opportunities To Reach Thought Leaders and Boost Your Brand**

#### \$3,500

#### LIMITED TO 6 SPONSOR SPOTS

- 60-second Sponsor Showcase Video Spotlight.
   Each sponsor provides a video created by you to play during the live session. This 60-second spot can be used to leverage thought leader partnerships or highlight your products.
   Presenters can speak candidly about their preferred devices, treatment options, patient care, and personal recommendations for practice.
- Company banner on ALD and AAID website for 6 months.
- Company logo on promo materials including ALD and AAID website, eNewsletters, and social media posts (URL link included when possible).
- Company logo with URL on email confirmation sent to each registrant.
- ☑ Company logo on opening slides each week of live program
- ☑ Up to 9 CEUs over 4 weeks of live interaction for up to 200 attendees.

- ☑ Attend Live Q&A panel discussion featured in each symposium to interact with attendees and speakers.
- Build your virtual booth including links to your product videos, website content and your YouTube Channel.
- ☑ Live Chat and attendees easily can send you an email.
- ☑ Company brochures (pdf format) are accessible for both live webinar attendees and on demand attendees.
- ☑ Recognition in a post meeting follow-up email sent to all registered attendees.
- ☑ Leverage post conference attendee lists and booth traffic analytics.
- ☑ Company content will be available for 6 months through June 30, 2022.
- Attendee list including emails for a one time use will be provided.

# Become an sponsor or exhibitor at www.laserdentistry.org/2022-ald-aaid-exhibitors





#### \$1,500 LEVEL

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- Company logo with URL on email confirmation sent to each registrant.
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### **Important Deadlines for Sponsors and Exhibitors**

DECEMBER 8–JANUARY 5 – Set up your virtual exhibit JANUARY 3 – Deadline to send in sponsor main stage showcase video spotlight JANUARY 5 – Deadline to upload videos and promotional materials JANUARY 5 – Final review of virtual exhibit information JANUARY 10 – Site opens for attendees JANUARY 11 – First session

We encourage your sales team to participate in each event for maximum exposure. Attendees can view your company information on-demand and chat live with you during each live presentation in discussions on each topic, plus they can request a meeting, ask you specific questions, and download your product information right from your Virtual Exhibit. Discussion topics can be started by anyone. Attendees can also contact your company directly.

Example Screenshots of Virtual Platform Dashboard (Home Screen) showing the Sponsors and Exhibitors Listing Page

2021 ALD Annual Conference	2021 ALD Annual Conference
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