



Targeting Peri-implantitis Sponsors Guide

The Targeting: Peri-implantitis Symposium will offer clinicians from implant beginner to advanced, from restorative to surgical placement participants, with greatest knowledge of treatment for this growing concern in implant dentistry. Treatment modalities will go beyond what is seen in current publications or current education. AAID and ALD are partnering to deliver top clinicians in their respective fields to create this symposium.

Topics include:

LASER TREATMENTS

COMPLICATIONS

CODING

TREATMENT MODALITIES

Sessions are held on Tuesdays and Thursdays in January 2022

JANUARY 11 & 13 | JANUARY 18 & 20 | JANUARY 25 & 27

- ✓ Our goal is to provide networking to encourage people to learn and connect with you.
- ✓ During each date, we will run one Sponsor Showcase Video Spotlight. (Sponsors only)
- ✓ You can decide if you want to staff your Virtual Exhibit Booth with a representative during the symposium. If a representative is present during the live sessions, there are several ways to interact with attendees using the chat or discussions features or meeting requests.
- ✓ Attendees will have access to all information in your exhibit, even if they choose not to interact with you synchronously.

Opportunities To Reach Thought Leaders and Boost Your Brand

\$3,500

LIMITED TO 6 SPONSOR SPOTS

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- | | |
|--|--|
| <input checked="" type="checkbox"/> 60-second Sponsor Showcase Video Spotlight. Each sponsor provides a video created by you to play during the live session. This 60-second spot can be used to leverage thought leader partnerships or highlight your products. Presenters can speak candidly about their preferred devices, treatment options, patient care, and personal recommendations for practice. | <input checked="" type="checkbox"/> Attend Live Q&A panel discussion featured in each symposium to interact with attendees and speakers. |
| <input checked="" type="checkbox"/> Company banner on ALD and AAID website for 6 months. | <input checked="" type="checkbox"/> Build your virtual booth including links to your product videos, website content and your YouTube Channel. |
| <input checked="" type="checkbox"/> Company logo on promo materials including ALD and AAID website, eNewsletters, and social media posts (URL link included when possible). | <input checked="" type="checkbox"/> Live Chat and attendees easily can send you an email. |
| <input checked="" type="checkbox"/> Company logo with URL on email confirmation sent to each registrant. | <input checked="" type="checkbox"/> Company brochures (pdf format) are accessible for both live webinar attendees and on demand attendees. |
| <input checked="" type="checkbox"/> Company logo on opening slides each week of live program | <input checked="" type="checkbox"/> Recognition in a post meeting follow-up email sent to all registered attendees. |
| <input checked="" type="checkbox"/> Up to 9 CEUs over 4 weeks of live interaction for up to 200 attendees. | <input checked="" type="checkbox"/> Leverage post conference attendee lists and booth traffic analytics. |
| | <input checked="" type="checkbox"/> Company content will be available for 6 months through June 30, 2022. |
| | <input checked="" type="checkbox"/> Attendee list including emails for a one time use will be provided. |

Become a sponsor or exhibitor at WWW.LASERDENTISTRY.ORG/2022-ALD-AAID-EXHIBITORS

\$1,500 LEVEL

- ☑ Company logo on promo materials including ALD and AAID website, eNewsletters, and social media posts (URL link included when possible).
- ☑ Company logo with URL on email confirmation sent to each registrant.
- ☑ Company logo on opening slides each week of live program.
- ☑ Up to 9 CEUs over 4 weeks of live interaction for up to 200 attendees.
- ☑ Ability to attend Live Q&A panel discussion featured in each symposium.
- ☑ Company content is available to attendees for 6 months until June 30, 2022.
- ☑ Live Chat and attendees easily can send you an email.
- ☑ Company brochures (pdf format) are accessible for both live webinar attendees and on demand attendees.
- ☑ Recognition in a post meeting follow-up email sent to all registered attendees.
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Important Deadlines for Sponsors and Exhibitors

DECEMBER 8–JANUARY 5 – Set up your virtual exhibit

JANUARY 3 – Deadline to send in sponsor main stage showcase video spotlight

JANUARY 5 – Deadline to upload videos and promotional materials

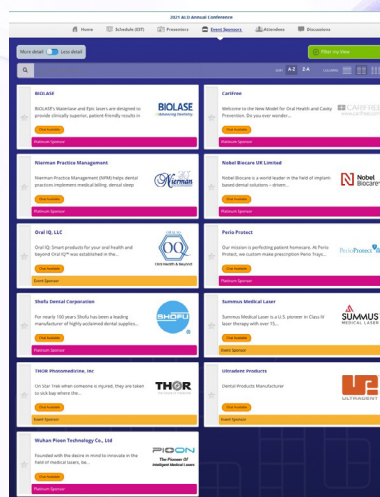
JANUARY 5 – Final review of virtual exhibit information

JANUARY 10 – Site opens for attendees

JANUARY 11 – First session

We encourage your sales team to participate in each event for maximum exposure. Attendees can view your company information on-demand and chat live with you during each live presentation in discussions on each topic, plus they can request a meeting, ask you specific questions, and download your product information right from your Virtual Exhibit. Discussion topics can be started by anyone. Attendees can also contact your company directly.

Example Screenshots of Virtual Platform Dashboard (Home Screen) showing the Sponsors and Exhibitors Listing Page



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