

# IMPACT REPORT



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## MISSION

# STATEMENT

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*The Academy is committed to oral health through laser technology. This is our mission – it's simple. ALD is devoted to clinical education, research and the development of standards and guidelines for the safe and effective use of laser technology. Through our educational offerings and credentialing program, we provide valuable expertise in the field of lasers in dentistry - expertise that ultimately benefits the patients dentists serve. We are improving patients health and well being, every day. This is our mission; it's simple.*

*Founded in 1993 following the merger of three societies, the Academy is the largest international organization devoted to laser dentistry. Its members include general dentists, pediatric dentists, oral and maxillofacial surgeons, orthodontists, endodontists, periodontists, prosthodontists, hygienists, and others interested in the field of laser dentistry. Our membership also includes many commercial manufacturers of lasers, laser accessories and high-tech products.*

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The Academy of  
Laser Dentistry is  
committed to oral  
health through  
laser technology.

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# MESSAGE FROM THE EXECUTIVE DIRECTOR

A litmus test of a great organization is the ability to change while staying the same. In other words, being able to adapt to a changing environment while maintaining its core values and principles. That is exactly what the ALD is doing as we streamline our governance structure to operate more efficiently and maximize resources – paving the way to success in 2021 and beyond.

Throughout this IMPACT report you will read about the impact the Academy of Laser Dentistry has on our dental profession. As we enter into a new decade and begin to pave a way to a new COVID19 normal, we are excited about the impact ALD has on our community.

Members together recognize colleagues for their laser knowledge clinically and contributions to laser research. Members together encourage laser certification prior to use. Donors together have raised scholarship funds allowing ALD to add research grant giving to selected Universities.

ALD members show commitment to changing dentistry with the proper and safe use of laser technology in every day dental treatments for patients.

While the numbers presented represent ALD's commitment to dentistry, it is the impact on patients and on dental practices globally that is both personal and meaningful. ALD's commitment to students as the future of dentistry embodies the generosity and caring spirit of the ALD community.

As we begin to pivot and re-chart the course for ALD during COVID-19 and after, we are grateful to our members for 27 years of membership support and dedication to the ALD mission.

We have an impact. We are resilient. We are in this together.

When we come out of the heat of COVID-19, ALD will continue its commitment to oral health with laser technology stronger than ever.

**“ALD members show commitment to changing dentistry with the proper and safe use of laser technology in every day dental treatments for patients.”**

We thank you. Be well,



Gail S. Siminovsky, CAE  
Executive Director



# BY THE NUMBERS

## MEMBERSHIP

15% INTERNATIONAL



85% USA



1400  
MEMBERS

16,000

Certified Dentists  
and Hygienists

### SCHOLARSHIPS



\$120,000  
Spend



7 Study Clubs  
Around the Globe

### RESEARCH GRANTS



\$56,000  
Spend

### SILENT AUCTION



\$31,000  
RAISED

96 Items

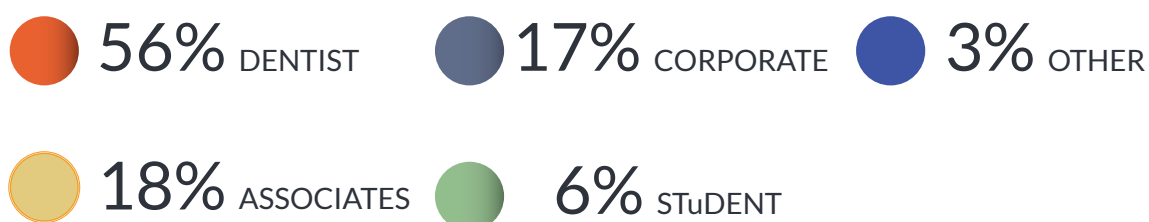
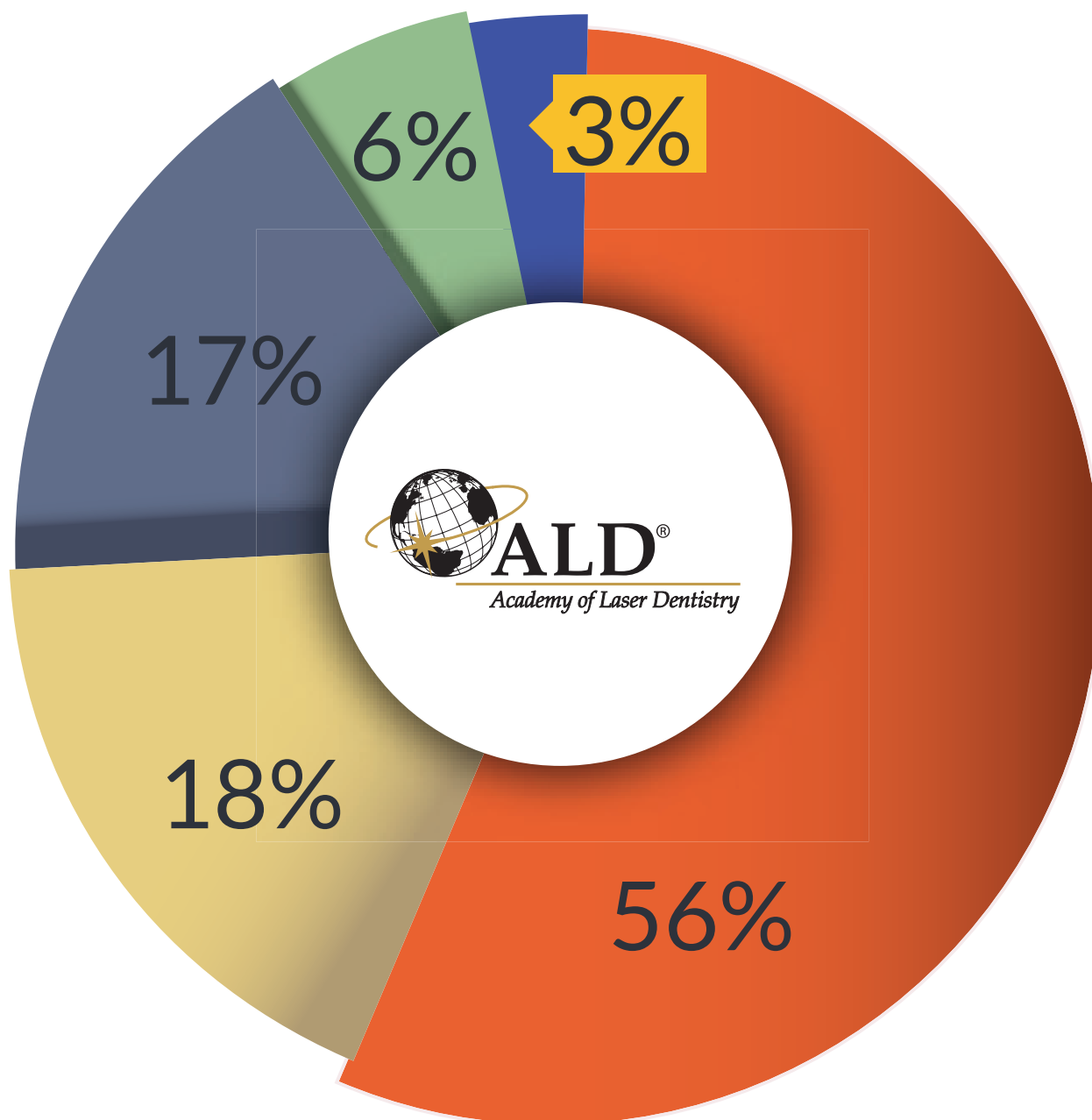
### PROCEEDS



175  
People  
Invested  
\$237,000



# ALD MEMBERSHIP REACHES 1400 JUNE 30, 2019



# AROUND THE WORLD

## INTERNATIONAL STUDY CLUBS 11



- ALD Gulf Chapter - Qatar headquarters
- ALD Study Club / Algeria
- ALD Study Club / Australia
- ALD Study Club / Canada
- ALD Study Club / Indonesia
- ALD Study Club / Italy
- ALD Study Club / New Zealand
- ALD Study Club / Philippines
- ALD Study Club / Poland
- ALD Study Club / Tunisia
- ALD Study Club / Turkey



# 28 LASER DENTAL CONFERENCES

400 AVG GLOBAL ATTENDANCE  
30 AVG VENDORS



# AWARDS

**18**

Colleagues honored with the  
Dr. TH Maiman Research Excellence

**25**

Colleagues honored with the  
Dr. Leon Goldman Clinical Excellence

**26**

Colleagues honored with the  
John Sulewski Distinguished Service  
for the Academy of Laser Dentistry

# INAUGURAL

Dr. Glenda Payas  
Outstanding Educator Honor



Gail S. Siminovsky, CAE  
2019 Executive of the Year  
Florida Society of Association Executives



# 2020 AWARD RECIPIENTS



THMaiman  
**James Carroll**



Sulewski Distinguished Service  
**Dr. Ana María Triliouris**



Leon Goldman  
**Dr. Grace Sun**



Glenda Payas Educator  
**Dr. David Roshkind**



# GRANTS

Funding Laser Research

# \$56,000

to 6 Researchers at 4 Universities

## GIVING FUTURE

In 2017, ALD expanded the scholarship options with the introduction of a Research Grants program. By encouraging dental laser research projects, the new Research Grants program is intended to strengthen the Academy of Laser Dentistry's role in fostering a positive impact on dental laser education and research. This addition elevates what has already been accomplished by the ALD.

The first research grant award was announced in conjunction with ALD's 25<sup>th</sup> Anniversary in 2018.











# SCHOLARSHIPS

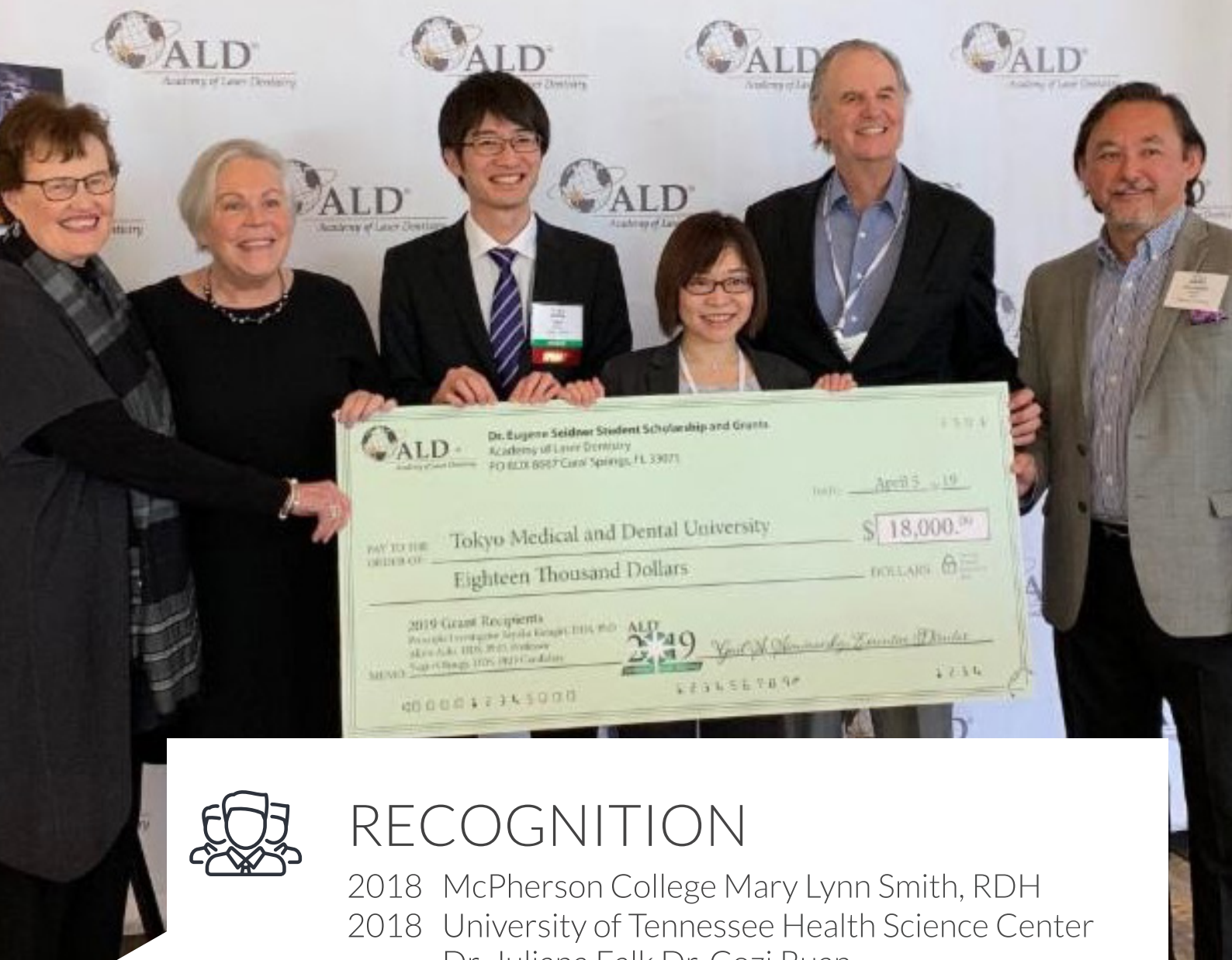
In 2004, ALD introduced the Dr. Eugene M. Seidner Scholarship Program. This scholarship program is named to honor the memory of Dr. Eugene M. Seidner, ALD's President 1996-97. Dr. Seidner is most aptly described as a pioneer for his early use of lasers in his dental practice and for his contribution to the formation of the Academy of Laser Dentistry. Known as a "giver," Dr. Seidner conveyed his broad vision to all who knew him in a manner that was uniquely warm and generous. The Academy is proud to honor his memory in this way. In 2012, the Academy achieved its \$100,000 development goal established for this program. The funds continue to grow, are temporarily restricted and only the interest earned plus a small percentage of annual contributions are earmarked for yearly use to propel the program and safeguard its future. Since the 2004 inception, 36 dental students have earned ALD's Dr. Seidner Student Scholarship honor.

# \$120,000

## ALD SPEND

to Bring 36 students  
from 6 Countries: Australia,  
USA, Japan, India, Turkey,  
United Kingdom





## RECOGNITION

- 2018 McPherson College Mary Lynn Smith, RDH
- 2018 University of Tennessee Health Science Center  
Dr. Juliana Falk Dr. Cozi Ruan
- 2019 Tokyo Medical and Dental University (TMDU)  
Dr. Sayaka Katagiri
- 2020 University of Texas Health Science Center  
at Houston School of Dentistry  
Dr. Marcos Garcia
- 2020 Tokyo Medical and Dental University (TMDU)  
Dr. Yoshin Ohsugi



### ALD's 2019 Research Grant

**Sayaka Katagiri, DDS, PhD**

Department of Periodontology, Graduate School of Medical and Dental Sciences,  
Tokyo Medical and Dental University (TMDU)



# SILENT AUCTION



## Proceeds

All proceeds of the Silent Auction are donated to the Dr. Eugene Seidner Student Scholarship and Research Grants Programs.

2016	\$9641 - 24 items
2017	\$6605 - 19 items
2018	\$8829 - 29 items
2019	\$6679 - 24 items

**AUCTION \$31,000 RAISED 96 Items**



# AUCTION CORPORATE SPONSORS



# INVESTORS



175 People Invested \$237,000



## GIVING LEVELS

Visionary	\$5,001-\$50,000
Benefactor	\$1001-\$5,000
Steward	\$501-\$1000
Champion	\$251-\$500
Altruist	\$101-\$250
Investor	Up to \$100

### Visionaries \$5,001-\$50,000

Academy of Laser Dentistry  
Anonymous  
Kavo American Corporation  
Glenda Payas, DMD  
Henry Schein Dental  
Harriet Seidner  
Ana María Triliouris, DDS

### Benefactors \$1,001-\$5,000

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Sirona Dental Systems  
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Grace Sun, DDS

**Stewards \$501-\$1,000**

Mel Burchman, DDS  
Steven Burman, DDS  
Stuart Coleton, DDS  
Nuran Culcuoglu, DDS  
Arun Darbar, BDS DGBP  
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Dwayne Valentine, DDS  
Frank Yung, DDS

**Champions \$251-\$500**

Akira Aoki, DDS PhD  
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Nicolas Borrello, DDS  
Kathleen Divito, DDS  
Bryan J. Fontenot, DDS  
Phu-My Gep, DDS  
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So Ying Kin

**Altruists \$101-\$250**

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Robert Charney, DDS  
Christopher Clark, DDS  
Lindsey Compton, DDS  
Joel Fischer, DDS  
Dell Goodrick, DDS  
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**Investors Up to \$100**

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